

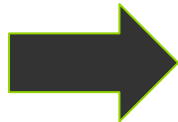


We Produce Concise Personal Branding Videos Helping New Graduates
& Job Seekers Stand Out In A Competitive Career Environment.

Our Goal Is To Help Them To Be Seen & Get Hired, Communicating
Who They Are, What They Do, And The Value They Bring to an Organization.



New Graduate Ledo,
Applies For A Job.

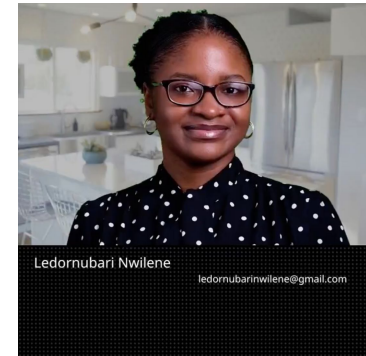


Ledo's Competition

How Does Ledo Stand Out From Her Competition And Communicate Her Business Value, Directly To The Employer, ***BEFORE AN INTERVIEW?***

First, Ledo Works With intro|video On Creating A Personal Branding Video

intro | video Is A **Process** To Produce An **IV40** ~ 40 Sec Video.



Concise Impactful Message

Dynamic Video Recording

Empowering Career Marketing Asset

Message Creation

- Questionnaire Based
- Concisely Edited
- Power Script

Quality Production

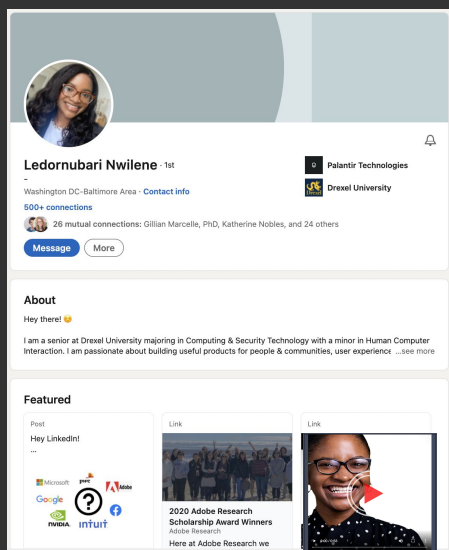
- Coached 'Interview'
- Desktop Filming Globally
- Automated Editing

Networking Tools

- **IV40** 40 sec. Video
- Email Signature
- Branding Page

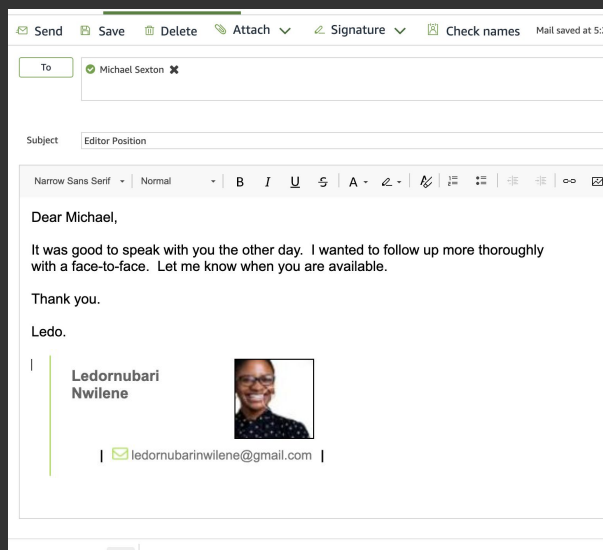
Now, Ledo Uses The Video As A Career Branding Asset To Communicate Her Value, Before The Interview, At The Marketing, Recruitment And Discovery Phase.

LinkedIn & Handshake Profiles



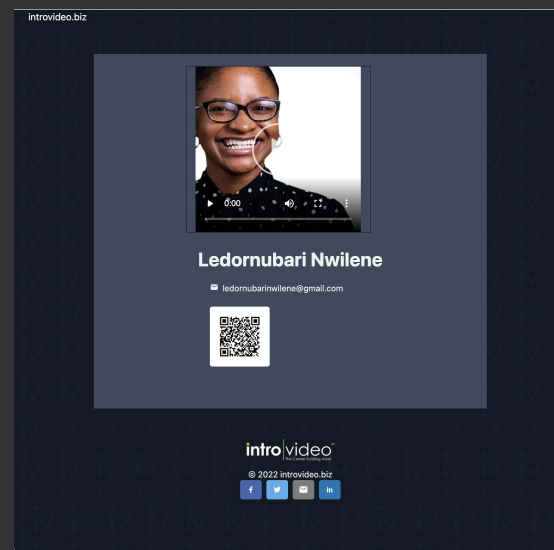
Use the Personal Branding Video in LinkedIn, Handshake or other Job Platform Profiles.

Email Signature



Use Custom Email Signatures To Include Video In All of Business Correspondence.

IV Personal Branding Page



Design the Included Personal Branding Page to Present the Video, or Embed in Company Team/About Page.

*“A memorable first impression imparts **warmth** and **competence**.”*

Dr. Amy Cuddy, Harvard Psychologist

“(76%) of hiring managers believe seeing a pre-recorded video of a job seeker would be useful.”

LinkedIn Blog June, 2021

(In 2017) Google determined that the top seven characteristics required for success at the company are all non-technical skills.

*Magee, C., J. Hammond, T. Astashkina. State of WorkForce EdTech. **LearnLaunch** 2018*

Along With Establishing A Great First Impression,
A Branding Video Communicates A Candidate's
Soft Skills, Who They Are, What They Do, And The Value
They Bring To An Organization.

**Currently, Iv Is Priced To Be Accessible To A Broad Range
of Individual And Institutional Customers**



FILMING IS EASY WITH OUR APPLICATION FEATURES

 <p>PROFESSIONAL SCRIPT CREATION</p>	 <p>PROFESSIONAL INTERVIEW & FILMING SESSION</p>	 <p>PROFESSIONALLY EDITED VIDEO</p>
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MAXIMIZE YOUR REACH WITH OUR NETWORKING TOOLS

 <p>EDITABLE BRANDING PAGE</p>	 <p>EDITABLE EMAIL SIGNATURE</p>	 <p>EMBEDDED WEB SITE CODE</p>	 <p>3-PROFILE HEAD SHOTS</p>
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Group/Studio filming is available for individual companies or College Career Centers; if interested, please get in touch with us at any time.

Sample of Digital Media Marketing Campaign

intro video™ The Career Building Asset		MARKETING APRIL					2022
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	
2					1 Digital Media No Digital Posting	2	
3	4 Digital Media 	5 Digital Media 	6 Digital Media 	7 Digital Media 	8 Digital Media 	9 Digital Media 	
10 	11 Digital Media 	12 Digital Media 	13 Digital Media 	14 Digital Media 	15 Digital Media 	16 Digital Media 	
17 	18 Digital Media 	19 Digital Media 	20 Digital Media 	21 Digital Media 	22 Digital Media 	23 Digital Media 	
24 	25 Digital Media 	26 Digital Media 	27 Digital Media 	28 Digital Media 	29 Digital Media 	30 Digital Media 	

The Tri-Founder Team



Michael Sexton

CEO, CTO

BS in Computer science.
Decades in high-end
professional video production
and personal branding for
executives.

Talents for Success

IT & Process Automation
Video Production Expert



MK Hicks

Director of Business
Development

BSEE, T-bird MIM with focus
on Marketing & Finance.
Decades of experience with
successful start-ups, M&A and
exits. Successful multi-million
dollar project execution.

Talents for Success

Business Op & Dev
Marketing Automation



Larry Garrigan

Director of Marketing

BA in Advertising & Graphic
Design; Years of Marketing &
Strategic Creative experience
in multiple industries, Attention
to detail – compelling creative

Talents for Success

Strategic Marketing &
Value to Customer Creative

intro | video sample prior clients





**For Additional Information Please See introvideo.biz or
michael@introvideo.biz**